



Email: [dealersupport@lyonfinancial.net](mailto:dealersupport@lyonfinancial.net)

Website: [www.lyonfinancial.net](http://www.lyonfinancial.net)

**Dealer Information** Telephone: 877-754-5966 Fax: 877-755-5966

Business Name			Phone Number			Fax Number					
Street Address				City		State		Zip		Website Address	
Mailing Address				City		State		Zip		Email Address	
Location Type: ( ) Storefront ( ) Home Office ( ) Multiple Storefronts						State License Number		( ) Proprietorship ( ) LLC		( ) Corporation ( ) Partnership	
Date Business Established		Federal Tax Identification Number			Business License Number			2. Are there, or have there ever been any lawsuits or judgments against your Company or its owners? If "YES", please provide details.			
1. Has your company, or any of the principals, ever filed for Bankruptcy? If "YES", who and when?						4. What is your average job amount?					
3. Has the company, or any of its owners ever operated under a different name(s)? If "YES", what name(s)?						6. What are your annual sales?					
5. What type of Product or Services do you provide? Gunitite Fiberglass Vinyl Renovations Other Backyard Projects Above Ground Spas On Ground Swim Spas						7. In what states do you do business?					
8. Contact person for financing issues				Phone Number				Email Address			

**How Did You Hear About Us**

Direct conversation with Marketing Manager Customer had an approval with us Website Tradeshow Other  
 Advertising Contacted by \_\_\_\_\_ at Lyon Financial

**Largest Trade References**

Company Name	Address	Phone Number	Fax Number

**Financing**

Do you offer any other financing sources? If "YES", with whom

What percentages of your sales are financed? Would you refer clients to Lyon Financial for financing in the future?

**Principals/Owners**

Name	Title/Position	% of Ownership
Address		
Name	Title/Position	% of Ownership
Address		

**Website**

At Lyon Financial we like to add our approved contractors to our dealer directory on our website. In doing so we have certain requirements and ask for you to reciprocate and add Lyon Financial as an approved lender on your website.  
 Please advise Yes or No to this request.

**Applicant's Statement and Signature**

I (we) authorize Lyon Financial Services to make the credit inquiries it deems necessary in connection with my application. I authorize and instruct any person or consumer reporting agency to compile and furnish any information it may have or obtain in response to such credit inquiries. I (we) hereby grant Lyon Financial Services permission to transmit to Contractor any type of facsimile or email, including facsimiles and emails that advertise Lyon Financial's products or services.

Authorized Signature – Title	Date	Authorized Signature – Title	Date
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In Order to process your application promptly, please include at least 3 of the following items:

1. Copy of Liability Insurance or Bond	Included ( )	N/A ( )	4. Copy of Owner's Drivers License	Included ( )	N/A ( )
2. Copy of Business License	Included ( )	N/A ( )	5. Copy of blank contract*	Included ( )	*Required
3. Copy of Contractors License (if State Required)	Included ( )	N/A ( )	6. Voided Check	Included ( )	N/A ( )